

# Retail Means Jobs! in North Carolina



[www.RetailMeansJobs.com/NC](http://www.RetailMeansJobs.com/NC)

## By the Numbers

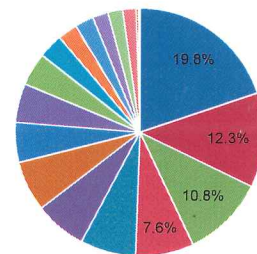
**107,635** Retail Establishments  
**854,919** Direct Retail Employment  
**1,239,009** Total Retail Employment Impact

**\$21,847** Direct Retail Labor Income (\$million)  
**\$39,558** Total Labor Income Impact (\$million)  
**\$33,585** Direct Retail GDP (\$million)  
**\$65,736** Total Impact GDP (\$million)

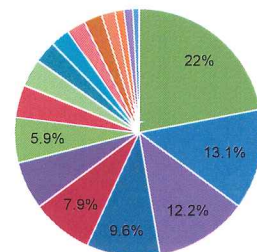
## Direct Employment by Major Industry in North Carolina 2009

Industry Description	Employment (Jobs)	GDP (\$Million)
Retail trade (including food services and drinking places)	854,919	\$33,585
Health care and social assistance	531,224	\$27,773
Manufacturing	465,971	\$76,805
Construction	325,783	\$14,838
Administrative and waste services	312,815	\$10,096
Professional, scientific, and technical services	289,401	\$21,912
Other services, except public administration	283,792	\$8,423
Finance and insurance	223,640	\$45,782
Real estate and rental and leasing	218,879	\$42,510
Wholesale trade	185,451	\$20,641
Transportation and warehousing	137,702	\$8,595
Educational services	107,102	\$4,018
Arts, entertainment, and recreation	104,928	\$2,898
Agriculture, forestry, fishing, and related activities	87,392	\$3,974
Information	84,052	\$12,630
Management of companies and enterprises	74,826	\$8,551
Utilities	13,814	\$6,164
Mining	8,810	\$217

Retail and Other Industries by Employment



Retail and Other Industries by GDP



## Retail Means Jobs across North Carolina

**18%**

Retail's total impact on North Carolina's GDP

**1 in 4**

North Carolina jobs are supported by retail

Retail supports  
**1,239,009**  
 jobs in North Carolina

Retail directly & indirectly generates

**17%**

of labor income in North Carolina

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As the voice of retail worldwide, the National Retail Federation represents an industry that includes more than 3.6 million establishments and which supports one in four U.S. jobs. The total annual U.S. GDP impact of retail is \$2.5 trillion.

