



## NCRMA Privacy Policy

The NC Retail Merchants Association (NCRMA) believes in your right to privacy when using the internet for your communications. We intend to adhere to the following policies aimed at protecting your privacy on our site.

We will explicitly ask you when we need information that personally identifies you or allows us to contact you (“Personal Information”). This information may be requested when registering for our services, purchasing our materials, or at other time as special opportunities or events arise. When possible, we will provide you with the means to make sure that your Personal Information is correct and current.

If we obtain any Personal Information from, you we will not sell it to third parties. It may be used internally as part of special merchandising and promotion programs, and we may disclose non-personally identifiable compilation of information to third parties for marketing related purposes. You may stop the delivery of informational or promotional e-mail from us by following the instructions on the e-mail delivering the information.

If you provide Personal Information to any entity that is linked to the NCRMA site, you should consult their privacy statement for information on their policies in this regard. NCRMA is not responsible for the use of the information by those entities.

We may disclose Personal Information if required to do so by law or in the good-faith belief that such action is necessary to: a) conform to the edicts of the law or comply with legal process; b) protect and defend our rights or property of those of our users; and c) act as immediately necessary in order to protect the personal safety of our users to the public.

If you have questions or concerns regarding this statement, please contact our site administrator by e-mail at [info@ncrma.org](mailto:info@ncrma.org).