

Social Media Image Sizes Guide for 2021

Facebook

- Facebook Profile Image: 180 x 180 pixels wide
- Facebook Cover Size: 851 x 315 pixels wide
- Facebook Desktop Cover Size: 820 x 312 pixels wide
- Facebook Mobile Cover Size: 640 x 360 pixels wide
- Facebook Post Size: 1200 x 630 pixels wide
- Facebook Fan Page Cover Size: 820 x 315 pixels wide
- Facebook Canvas Size: 1080 x 1920 pixels wide
- Facebook One Image Ad Size: 1200 x 628 pixels wide
- Facebook Multiple Image Ad Size: 1200 x 1200 pixels wide
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LinkedIn

- LinkedIn Profile Image Size: 400 x 400 pixels wide
- LinkedIn Banner Size: 1584 x 396 pixels wide
- LinkedIn Post Header Size: 1200 x 628 pixels wide
- LinkedIn Company Logo Size: 300 x 300 pixels wide
- LinkedIn Cover Image Size: 1128 x 191 pixels wide
- LinkedIn Life Tab Main Image Size: 1128 x 376 pixels wide
- LinkedIn Life Tab Company Photo Size: 1900 x 600 pixels wide
- LinkedIn Blog Post Image Size: 1200 x 627 pixels wide
- LinkedIn Stories Image Size: 1080 x 1920 pixels wide
- LinkedIn Content Image Ads Size: 1200 x 627 pixels wide
- LinkedIn Carousel Image Ads Size: 1080 x 1080 pixels wide

YouTube

- YouTube Channel Profile Size: 800 x 800 pixels wide
- YouTube Channel art/ Banner Size: 2560 x 1440 pixels wide
- YouTube Channel Banner Size for Tablet: 1855 x 423 pixels wide
- YouTube Channel Banner Size for Mobile: 1546 x 423 pixels wide
- YouTube Channel Banner Size for TV: 2560 x 1440 pixels wide
- YouTube Channel Banner Size for Desktop: 2560 x 423 pixels wide
- YouTube Video Thumbnail Size: 1280 x 720 pixels wide

Instagram

- Instagram Profile Image Size: 110 x 110 pixels wide
- Instagram Square Image Post Size: 1080 x 1080 pixels wide
- Instagram Portrait Image Post Size: 1080 x 1350 pixels wide
- Instagram Landscape Image Post Size: 1080 x 608 pixels wide
- Instagram Stories Image Size: 1080 x 1920 pixels wide
- Instagram Square Video Post Size: 1080 x 1080 pixels wide
- Instagram Portrait Video Post Size: 1080 x 1350 pixels wide
- Instagram Landscape Video Post Size: 1080 x 608 pixels wide
- Instagram Video Stories Size: 1080 x 1920 pixels wide
- Instagram IGTV Video Size (Min): 1080 x 1350 pixels wide
- Instagram IGTV Video Size (Max): 1080 x 1920 pixels wide
- Instagram Live Video Size: 1080 x 192 pixels wide
- Instagram Square Ads Size: 1080 x 1080 pixels wide
- Instagram Landscape Ads Size: 1080 x 608 pixels wide

Twitter

- Twitter Profile Photo Size: 400 x 400 pixels wide
- Twitter Header Size: 1500 x 500 pixels wide
- Twitter Post Image Size: 1024 x 512 pixels wide
- Twitter Card Image Size: 1200 x 628 pixels wide
- Twitter Video Size (Square): 720 x 720 pixels wide
- Twitter Video Size (Landscape): 1280 x 720 pixels wide
- Twitter Video Size (Portrait): 720 x 1280 pixels wide
- Twitter Max Video Length: 140 Sec.
- Twitter Image Ads Size: 800 x 428 pixels wide
- Twitter Video Ad Size (Square): 720 x 720 pixels wide
- Twitter Video Ad Size (Landscape): 1280 x 720 pixels wide
- Twitter Video Ad Size (Portrait): 720 x 1280 pixels wide

Pinterest

- Pinterest Profile Image Size: 165 x 165 pixels wide
- Pinterest Square Pin Size: 1000 x 1000 pixels wide
- Pinterest Collection of Pins Size: 1000 x 1000 pixels or 1000 x 1500 pixels
- Pinterest Story Pin Size: 1080 x 1920 pixels wide
- Pinterest Profile Cover Photo Size: 800 x 450 pixels wide
- Pinterest App Ads Size: 1000 x 1500 pixels wide
- Pinterest Carousel Pin Ads Size: 1000 x 1000 pixels wide
- Pinterest Shopping Ads Size: 1000 x 1050 pixels wide

Snapchat

- Snapchat Geofilter Size: 1080 x 1920 pixels wide
- Snapchat Image Size: 1080 x 1920 pixels wide
- Snapchat Video Size: 1080 x 1920 pixels wide
- Snapchat Video Length: Min 3 Sec. and Max 180 Sec.
- Snapchat Ad Image Size: 1080 x 1920 pixels wide

Google My Business

- Google My Business Profile Size: 720 x 540 pixels wide (min.)